



WELCOME

The Hondo Area Chamber of Commerce is a vital part of the ongoing growth taking place here in the Medina County. Your membership in the Chamber provides unparalleled opportunities to connect with peers, current and prospective clients, and community members.

The Chamber's programs and events provide extraordinary opportunities to grow and gain new insights to address the ever-changing challenges facing all of us in business today. By working together, we can influence policy revisions, new rules and regulations that create greater certainty and an improved economy for business in the city of Hondo.

The Hondo Area Chamber of Commerce actively recruits local member support in the ambassador program, junior chamber, volunteer programs & membership alike. With Various networking, shopping & business forward events we provide numerous opportunities for leadership development, business growth & community support; Without you these programs would not be possible. The goodwill of our 175 business members reinforces our mission: together, we are The Heart of Medina County.

Sincerely,

Jena Prevo | Executive Director

BOARD AND STAFF



Executive Directors

- President: Jonathan Peterson - Summit Landscape & Design , Dunlay Material
 - Vice President: Guy Davis - Texas Farm Bureau Insurance
 - Secretary: Rose Mary Mares - Hondo ISD
 - Treasurer: Keith Howard - Howard Surveying
-

Directors

- Rhett Butler - UPS Store
 - Jimmy Dixon - Dixon Automotive
 - Stephanie Laughinghouse - Dr.Megan Favor Orthodontics
 - Julie Eitze - Vantage Bank
 - Ellie Gear - Bohmfalk Plumbing
 - Joel Gonzales - Medina Electric Cooperative
 - Doug Self - Medina County
 - Julia Kraemer - TXN Bank
 - Ashley Bell - Boehle Signs
 - Angela Saathof - Brucks Insurance
 - Cameron Garcia - State Farm Insurance
-

Chamber Staff

- Executive Director - Jena Prevo
- Marketing Director - Jacie Fournier Galland

MEMBER BENEFITS



	SILVER	GOLD	PLATINUM	DIAMOND
CHOOSE THE LEVEL THAT IS BEST FOR YOU BUSINESS! *Non-profits receive a 25% discount off any level.*	\$200	\$500	\$750	\$1000
	ANNUAL	ANNUAL	ANNUAL	ANNUAL
Ribbon Cutting, Grand Opening, and/or Milestone Celebration.	★	★	★	★
Listing in Online Chamber Member Directory.	★	★	★	★
Inclusion in the Chamber referral service.	★	★	★	★
Opportunity to be featured in reels, Name That Business & other Social Media.	★	★	★	★
Provide promotional materials in New Neighbor Welcome Bags.	★	★	★	★
Display your brochures, event flyers, & business cards in the Chamber lobby.	★	★	★	★
Use of Chamber logo on your website. (Proud Member)	★	★	★	★
Membership stickers for display at your place of business.	★	★	★	★
Post open positions on the online Job Board.	★	★	★	★
Access to member-only events: Social Media Seminar, & Small Business Trainings.	★	★	★	★
List your events on the Chamber Community Calendar.	★	★	★	★
Increased Promotion of events with Chamber Co-hosting.	★	★	★	★
Eligible to serve on the Chamber Board of Directors.	★	★	★	★
Opportunity to host Chamber Mixers	★	★	★	★
Opportunity to add event flyers to the weekly newsletter.	★	★	★	★
Logo display and business info in new member welcome packets		★	★	★
Showcased in tourism guides and regional advertisements promoting the area and Chamber of Commerce			★	★
Scrolling Name/Business Logo on the Chamber website homepage.			★	★
Digital marketing support				★
Featured as newsletter sponsor in the Chamber's weekly newsletter. Sponsorship will include business logo with a direct link to your website.				★
Your business logo listed in Chamber Print ads & Radio Promotions				★
	\$850	\$1250	\$2150	\$3000
	Value	Value	Value	Value

CHECK OUT OUR SPONSORSHIP OPPORTUNITIES PAGE FOR YOUR CHANCE TO BE SHOWCASED AT OUR EVENTS!

MEMBER TO-DO LIST



Make the most of your membership & investment with The Hondo Area Chamber of Commerce.

- Set up your Member Portal on www.hondochamber.org. This is a space to keep up with your annual dues, set up your directory listing & the chamber contact information for your business.
- Make sure you & your business representative are subscribed to our weekly newsletter, God's Country Bulletin.
- Attend monthly Coffee with the Chamber networking events. Consider hosting!
- Post your events to the community calendar
- Like & follow us on Hondo Chamber social media platforms
- Display your membership sticker proudly!
- Stop the Hondo Chamber office & meet the staff! Drop off business cards & your promotional materials for the lobby.
- “Remember A Member” turn to a fellow Hondo Chamber member if you are in need of a good or service. You have joined a network of fellow businesses who support one another. It really helps keep our community strong!
- Review Sponsorship Opportunities.
- Consider becoming a Chamber Ambassador

Don't miss out on vital chamber announcements by making sure the right person is attached to your account. IF your representative seems to change often, you are responsible for updating contact information with us or through your member portal

Email us at office@hondochamber.org if you have any other questions.

MEMBER TO-DO LIST



Make the most of your membership & investment with The Hondo Area Chamber of Commerce.

Facebook Event Co-host

- **Increased Engagement:** When multiple hosts manage a Facebook event, each brings their unique audience, leading to a broader reach and more diverse engagement. Co-hosts can share the event with their networks, increasing visibility and the likelihood of higher attendance.
- **Network Expansion:** Adding co-hosts from different circles or organizations can help you tap into new networks. This can be particularly beneficial for growing your following or for businesses looking to expand their customer base.
- **Continuous Engagement:** With several hosts, the event page remains active as hosts can take turns to post updates, interact with attendees, and keep the momentum going until the event day.

Instagram Collaboration - Diamond Member Exclusive

Being included in an Instagram collaboration tag, or Collab post, can have many benefits, including:

- **Increased reach:** Collab posts can appear on both accounts' feeds, exposing your content to a larger audience and increasing brand awareness.
- **More followers :**Collab posts can help you reach new audiences and grow your following.
- **Engagement :** The more people who see your post, the more likes, comments, and shares it's likely to receive.
- **Build relationships:** Collab posts allow you to connect with other creators and brands, which can help establish relationships and brand authenticity.
- **Simplify content creation :** You can share the workload by collaborating on content that's already been created and is ready to publish.

Email office@hondochamber.org if you have any other questions.

NEW NEIGHBOR



Our New Resident Welcome Bag Program allows you to distribute information about your business to new members of our community. We would love your help in filling them with your business info, swag, or promotions.

What is the Welcome Bag?

It is a reusable shopping bag that is filled with items from chamber businesses like yours, along with informational handouts related to the city.

Who receives them?

These handy bags are given to EVERY new resident and business in the City of Hondo! That's about a bag a day going out to potential customers that live near your business!

What is the cost?

This marketing opportunity is FREE with your chamber membership. You are only responsible for the cost of whatever items you put in the bags.

How do I get my items to the chamber?

We'll take care of that for you! Simply email us at office@hondochamber.org and we'll make arrangements for your items to be picked up at your location or you can bring them to us.

How many items will be needed?

That's totally up to you. If they are smaller items (like coupons, postcards, or even small swag items), we can store about 6 months worth of the items you'll be putting in the bags. If they are larger items (like frisbees or clothing), we can store about 3 months worth, depending on size. Either way, we will pick up your items as often as needed so you never miss a potential new customer.

When will I need to have the items ready?

We will be gathering items starting now and you can join in anytime!

Email us at office@hondochamber.org if you have any other questions. We hope the New Neighbor Program brings many new customers your way!

RIBBON CUTTING BENEFITS



Ribbon cutting ceremonies act as a way to celebrate the new beginning of a business that has been months or even years in the making. The act of cutting a ribbon into two pieces symbolizes the idea of new beginnings and builds anticipation with the promise of an exciting future.

What are the benefits of holding a Chamber ribbon cutting?

A ribbon-cutting marks a significant moment for a business. By hosting a ribbon cutting, you can:

- Introduce the public and Chamber members to your business.
- Announce your ribbon cutting on the Chamber's website calendar & social media pages.
- Familiarize the public and Chamber members with your services/products as well as your location.
- Build your customer base.
- Generate possible leads and sales from attendees.

Most new businesses turn it into a party, with prizes, food, drink, and special deals for people who attend.

We help with the planning and implementation of your ribbon-cutting and we promote it to our members. When you are ready contact [chamber staff](#) to discuss possible dates.

You must be a Chamber member. You do not need to be located in Hondo, and in fact, we can do a joint ribbon cutting with other nearby chambers you've joined.

Email us at office@hondochamber.org if you have any other questions.